

## Press Release

### **Steve Finn Joins Sun Orchard as SVP, Sales and Marketing**

TEMPE, ARIZONA—July 13, 2015 — Sun Orchard, the premier juice and beverage products producer and supplier to the Food Service sector, today announced the appointment of Steve Finn as Senior Vice President, Sales and Marketing ([sfynn@sunorchard.com](mailto:sfynn@sunorchard.com), 480-966-1770).

Steve Finn is an experienced sales and marketing executive who joins Sun Orchard from Danone Waters of America. At Danone, he served as Vice President, Sales representing Evian natural spring water. Prior to Danone, he served as Director of Sales for B to B food ingredients as well as branded products for ConAgra and as Director of Sales for Peet's Coffee and Tea. Previously, during his first tenure with Danone for a ten-year period, Steve was in positions of increasing importance beginning as a District Manager and rising to Western Division Manager and Senior National Account Manager. Steve began his career as a Sales Representative at Pillsbury where he sold refrigerated products. He holds a BS from Northern Arizona State University.

Marc Isaacs, President & CEO of Sun Orchard, stated, "We are excited to have Steve join the Sun Orchard team and support the Company through its next phase of growth. Sun Orchard is well positioned for growth with the highest-quality products and strong relationships with its customers and suppliers." Steve Finn remarked, "Sun Orchard enjoys an excellent reputation and produces exceptional products. I am impressed by Sun Orchard's customization capabilities and its strong R&D Department. This capability along with a major focus on customer service clearly has made Sun Orchard a "Customers First" organization. I am proud to be associated with Sun Orchard and look forward to having a significant impact on Sun Orchard's next chapter."

### **About Sun Orchard**

Founded in 1984, Sun Orchard has leveraged its roots in citrus juices (orange, lemon, lime, grapefruit) to develop an expanding portfolio of standard and customized beverages and culinary ingredients. The Company's product portfolio consists of top quality, 100% natural, not-from-concentrate citrus juices, fruit ades, bar mixes, specialty smoothie bases, and other customizable mixology and culinary solutions. Sun Orchard is headquartered in Tempe, Arizona, and has a strategic bi-coastal production platform with facilities in Arizona and Florida. Learn more at [www.SunOrchard.com](http://www.SunOrchard.com)

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