

Press Release

## **Sun Orchard Appoints New Chief Financial Officer and SVP, Strategy & Planning**

TEMPE, ARIZONA—October 1, 2015 — Sun Orchard, the premier juice and beverage products producer and supplier to the Food Service and mixology sectors, today announced the appointments of Thomas Spielberger as Chief Financial Officer and Peter Maulbeck as Senior Vice President, Strategy & Planning.

Jean-Marc Rotsaert, Executive Chairman, stated, “We are most pleased to have the exceptionally talented Tom Spielberger and Pete Maulbeck join the Sun Orchard team. I am confident they will provide outstanding support to the Company as it enters its next phase of growth.”

Tom Spielberger is an experienced CFO who joins Sun Orchard from Quinoa Corporation’s Ancient Harvest brand, where he served as CFO. Prior to Ancient Harvest, he served as VP, Finance and CFO of Celestial Seasonings and as CFO of the Pliant Corporation. Previously, he was instrumental in the founding of the turnaround focused Gaslight Equity Group under the Development Specialists Inc. umbrella. Earlier experience includes positions of increasing importance in Jordan Industries, where he rose to the position of CFO. Tom began his career as an auditor with Ernst & Young serving as Manager, Mergers and Acquisitions Group before joining Jordan Industries.

Mr. Spielberger remarked, “Sun Orchard enjoys an excellent reputation and is well positioned for growth with the highest-quality products and strong business relationships. I look forward to working with this first-class team.” Tom is a CPA and holds an MBA from Columbia University and a BS from the State University of New York, Binghamton.

Pete Maulbeck previously served as a consultant to Sun Orchard in the capacity of Interim CFO, and prior to that as CFO of AAK, US. His early career was at Peat Marwick as an auditor prior to joining AAK, US where he began as Chief Accounting Officer and advanced to CFO.

Mr. Maulbeck commented, “It has been a pleasure to serve Sun Orchard as a consultant. I am excited to continue to serve in my new role during the Company’s next chapter.” Pete is a CPA and holds an MBA and BA from Rutgers University.

### About Sun Orchard

Founded in 1984, Sun Orchard has leveraged its roots in citrus juices (orange, lemon, lime, grapefruit) to develop an expanding portfolio of standard and customized beverages and culinary ingredients. The Company’s product portfolio consists of top quality, 100% natural, not-from-concentrate citrus juices, fruit ades, bar mixes, specialty smoothie bases, and other customizable mixology and culinary solutions. Sun Orchard is headquartered in Tempe, Arizona, and has a strategic bi-coastal production platform with facilities in Arizona and Florida.

Learn more at [www.SunOrchard.com](http://www.SunOrchard.com)

Contact:

JoAnne Martinez

Sun Orchard

VP, Human Resources & Administration

1-480-966-1770